

HOW TO CREATE YOUR OWN PERSONAL BUSINESS

What to do to avoid the mistakes that *other people* make, which can give *their* business a death sentence!

Ben Coker

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Who is This Book For?

First of all, the advice given in this book is designed for readers in the United Kingdom.

In other countries, there are different rules and regulations and although *the same principles apply* as those explained here readers should take local advice before taking formal or informal steps to start their own business.

This E-Edition has been specially edited for those who wish to start a business in the sphere of Personal or Life Coaching, Holistic Therapies and Healing Modalities

This book is intended for **you** if -

- You've decided to start your own Personal Business now
- You're not sure what you need to do or when you need to do it
- You're not sure how to go about getting started
- You're not sure how to get the help you might need
- You'd like a step by step guide to show you exactly what to do and in what order
- You'd like to avoid the mistakes that most people make when setting up a business
- You don't have time to research all the things you'll need to do

If *any* of these is true for you then you need this book, and if you've already started your own business, this book will also be invaluable.

Acknowledgements

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Thanks to Sharon Liptrott for help with proof reading and Steve Harrison for the 'big idea' of which this book is part.

Reviews:

“Here are my thoughts, speaking as a newbie.

Thank you. What an excellent, comprehensive guide.

In it, I found information which I have gleaned and come across from multiple, various sources, drawn together in 1 place. In that sense, it's a one-stop resource of how to go about starting a business.

Also, you explain business concepts in language that is plain and clear which left me with a lot of "a-ha" moments.

In my opinion, this is a great help and does exactly what it sets out to do.”

K. Konie, London

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